



GALA BENEFITTING EL PASO CENTER FOR DIABETES

**EL PASO CENTER FOR DIABETES**  
3641 MATTOX ST, EL PASO, TX 79925  
PHONE: (915) 532-6280 FAX: (915) 598-3732



### ***La Mesa Azul - A Culinary Celebration for a Cause***

Join the El Paso Center for Diabetes for La Mesa Azul, an exclusive culinary experience that honors the rich flavors of our local cuisine while supporting a vital cause. This year, we celebrate 57 years of commitment to the health and well-being of our community. The evening will showcase an unforgettable array of signature dishes from El Paso's finest chefs, each creating masterpieces that reflect the vibrant flavors and culinary traditions of our region. La Mesa Azul offers an elegant fine dining experience, celebrating the artistry of local chefs in a sophisticated setting.

This is an event for true food lovers, where every dish tells a story of passion, creativity, and community. All funds raised will directly support the El Paso Center for Diabetes, which provides essential diabetes education, early detection, and ongoing care for our community. Together, we can inspire healthier futures and ensure that diabetes care remains accessible for all in our region.

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#### **Event Details**

**Date: August 1, 2025**

**Place: Paso del Norte Hotel**

**Time: 6:00-11:00 PM**

**Gala Chair: Natalia Fuentes**

If you have any questions or would like more information, please reach out to Gus Cohen, Director of Fund Development, at [gcohen@epdiabetes.org](mailto:gcohen@epdiabetes.org) or call 915-532-6280.





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## ***Sponsorship Levels and Benefits***

### **Making a Difference Sponsor - \$25,000 - SOLD**

#### *Presenting Sponsor (Exclusive)*

Supports the relaunch of our Diabetes Cooking Class Series and Amigos Dulces Support Group

#### **Name/Logo Recognition**

- 500 event programs
- Full-page recognition in the event program
- Logo on all chef coats
- Logo on the Center's website and social media
- Logo on event invitations (500)
- Logo on the main stage

#### **Additional Benefits**

- Opportunity to open our gala
- Three (3) tables of ten (10) – Preferred seating
- Recognition during the event
- Mentioned in all media announcements
- 10 VIP tickets

### **Powerful Impact Sponsor - \$15,000**

#### *VIP Reception Sponsor (Exclusive)*

Provides FREE Camp for 20 children with Type 1 Diabetes

#### **Name/Logo Recognition:**

- 500 event programs
- Full-page recognition in the event program
- Recognition during the event
- Logo on VIP Reception invitations
- Logo on the bid card

#### **Additional Benefits**

- 2 minutes to highlight your company at reception
- Listing on VIP tickets
- Two (2) tables of ten (10) – Preferred seating
- Corporate name mention on radio and TV PSA
- 10 VIP tickets
- Mentioned in all media announcements

### **Beverage Sponsor - \$10,000**

#### *Wine Sponsor (Exclusive)*

Provides free DSME classes for 20 participants.

#### **Name/Logo Recognition**

- 500 event programs
- Half-page recognition in the event program
- Listing on the Center's website

#### **Additional Benefits**

- Logo on wine bottles (2 per table)
- Two (2) tables of ten (10) – Preferred seating
- Eight (8) VIP tickets

### **Helping Hands Sponsor - \$7,000**

#### *Mission Video Sponsor (Exclusive)*

#### **Name/Logo Recognition**

- One (1) table of ten (10)
- Logo in the Mission video
- Half-page ad in the event program
- Four (4) VIP tickets

#### **Additional Benefits**

- Logo on the backdrop
- One (1) table of ten (10) – Preferred seating
- Four (4) VIP tickets





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### **Improved Outcomes Sponsor - \$5,000**

#### *Photo Area Sponsor (Exclusive)*

Provides FREE A1C screening for 200 EPCD patients.

#### **Name/Logo Recognition**

- 500 event programs
- Half-page recognition in the event program
- Listing on the Center's website

#### **Additional Benefits**

- Logo on the photo booth
- One (1) table of ten (10) – Preferred seating

Four (4) VIP tickets

### **Quality Care Sponsor - \$3,500**

#### *Centerpiece Sponsor (Exclusive)*

#### **Name/Logo Recognition**

- 500 event programs
- Half-page ad in the event program
- Listing on the Center's website

#### **Additional Benefits**

- Logo on the backdrop
- One (1) table of ten (10) – Preferred seating
- Four (4) VIP tickets

### **Thriving Community Sponsor - \$3,500 SOLD**

#### *Balloon Sponsor (Exclusive)*

#### **Name/Logo Recognition**

- 500 event programs
- Half-page ad in the event program
- Listing on the Center's website

#### **Additional Benefits**

- Logo on balloon arch at the entry
- One (1) table of ten (10) – Preferred seating

Four (4) VIP tickets

### **~~Mesa Azul Sponsor - \$2,000~~ SOLD OUT**

#### ~~Table Sponsor~~

- ~~▪ One (1) table of ten (10)~~
- ~~▪ Listed in the event program as a Mesa Azul Sponsor~~

### **Legacy Table Sponsor - \$3,500 -- NEW**

- Table Sponsor
- One (1) table of ten (10)
- One (1) VIP ticket
- Permanent naming rights for a brick on the "Pathway of Hope" at the Center's new home – 8700 Montana Ave.
- Listed in the event program as a Mesa Azul Sponsor





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### Contact Information

Name of Company or Individual: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

For sponsorships of \$5,000 or higher, please contact Daniela Sandoval, Communications & Development Coordinator, at [dsandoval@epdiabetes.org](mailto:dsandoval@epdiabetes.org) for sponsor name, logo, and artwork submission.

### Payment Information

*Checks payable to El Paso Center for Diabetes*

Billing Address: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Code: \_\_\_\_\_

Signature of Sponsor: \_\_\_\_\_

Date: \_\_\_\_\_

Please return this signed form via email to [gcohen@epdiabetes.org](mailto:gcohen@epdiabetes.org) or deliver it to:

El Paso Center for Diabetes

3641 Mattox St.

El Paso, TX 79925

**Thank you for your belief in and investment in our mission!**

