



# Shades of Blue

Gala benefitting the El Paso Center for Diabetes

Friday, September 20<sup>th</sup>, 2024 at 6 pm

El Paso Convention Center

Gala Chairs:  
**Barbara Armendariz  
& Charlie Tellez**

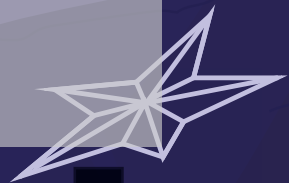
Co-Chair:  
**Dr. Roberto  
Moreno**

## Purpose

To raise funds to carry out the El Paso Center for Diabetes' mission. We are a local non-profit; all monies raised will stay here to serve our community.

We aim to offer the community a better quality of life by raising awareness and educating individuals and families about early detection of diabetes and diabetes management.

If you have any questions regarding the event, do not hesitate to call the El Paso Center for Diabetes at 915-532-6280. They will be happy to take your call.





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## Sponsorship Levels & Benefits

### Making a Difference - \$20,000

#### Presenting Sponsor

Benefitting Teen Camp for 13yrs. to 17yrs.

#### Name/logo recognition:

- 500 event programs
- Logo on all chef coats
- Logo on our website and Facebook
- Logo on invitation (500)
- Logo on stage

#### The presenting sponsor will also receive the following:

- Full-page ad in the event program
- Opportunity to open gala
- Three tables of ten (10) - priority seating
- Recognition on day of event
- 10 VIP tickets
- Mention in all news releases (subject to media edits)

### Powerful Impact Sponsor - \$15,000

#### VIP Reception Sponsor

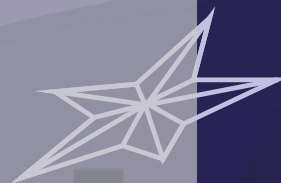
Provide FREE Camp for 20 Children with diabetes (5 years to 12 years) in the community

#### Name recognition on:

- 500 event programs
- Full-page ad in event program
- Recognition on day of event
- Logo on VIP Reception invitations
- Logo on bid card

#### Promotions:

- 2 minutes to highlight your company at reception.
- Listing on VIP Tickets
- Two tables of ten (10) - priority seating
- 10 VIP tickets
- Mention in all news releases (subject to media edits)





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## Sponsorship Levels & Benefits

### Beverage Sponsor - \$10,000

#### Wine Sponsor

Provide free DSME classes for 20 participants. Only 1 sponsor.

#### Name recognition on:

- 500 event programs
- Half-page ad in event program
- Listing on the Center's website

#### Promotions:

- Logo on wine bottles (2 bottles per table)
- Two tables of ten (10) - Priority seating
- 8 VIP Tickets

### Improved Outcomes Sponsor - \$5,000

#### Photo Area Sponsor

Provide FREE A1C Screening for 25 participants

#### Name recognition on:

- 500 event programs
- Half-page ad in event program
- Listing on the Center's website

#### Promotions:

- Logo on Photo Booth
- One table of ten (10) - Priority seating
- 4 VIP tickets

### Quality Care Sponsor - \$5,000

#### Backdrop and Uplighting Décor Sponsor

Continue to provide FREE blood glucose screening

#### Name recognition on:

- 500 event programs
- Half-page ad in event program
- Listing on the Center's website

#### Promotions:

- One table of ten (10) - Priority seating
- 4 VIP tickets
- Logo on backdrop





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### Helping Hands Sponsor - \$5,000 **(SOLD)**

#### Mission Video Sponsor

Free blood glucose monitoring for participants

- One table of ten (10)
- Logo on mission video
- Half-page ad in event program
- 4 VIP tickets

### Healthy Community Sponsor - \$1,500

#### Table Sponsor

- One table of ten (10)
- Listed in event program as Blue Table Sponsor

If you are unable to attend, but would still like to make a 100% tax-deductible contribution to the El Paso Center for Diabetes, please click [here](#).

For more information, please contact Sandra Gonzalez:  
[sgonzalez@epdiabetes.org](mailto:sgonzalez@epdiabetes.org) or (915) 532-6280

