



3641 Mattox Street, El Paso, Texas 79925  
(915) 532-6280; (915) 598-3732 (FACSIMILE)  
[www.epdiabetes.org](http://www.epdiabetes.org)

The El Paso Center for Diabetes will be hosting Diamond Gala to celebrate 55 years in our community! A culinary event featuring local chefs. Our community has outstanding culinary talent, and our chefs are ready to showcase their signature dishes. If you are a food lover, this is the event for you! We will also have Diabetes on the Runway Fashion Show! Help us make a difference in our diabetes community.

### **Mission**

Educate and empower our community to achieve a healthy life throughout the diabetes journey.

**Date: Friday, September 8, 2023**

**Place: Paso del Norte Hotel**

**Time: 6:00 pm**

**Chairman: Dr. Roberto Moreno**

### **Purpose**

To raise funds to carry out the El Paso Center for Diabetes mission. We are a local Non-profit all monies raised stays here to serve our community. Our goal is to offer the community a better quality of life by raising awareness and educating individuals and families about early detection and diabetes.

[\(See in blue how sponsorship can make a difference in our community.\)](#)

### **Did you know?**

86 million adults have pre-diabetes and 90% of them don't know it.

Every 21 seconds, 1 person is diagnosed with diabetes.

Every 5 minutes, 2 people die from diabetes.

I hope you believe as we do – Thousands of children and parents in El Paso community are counting on our support. Let's work together to ensure a healthier community for our families here in El Paso. If you have any questions regarding the event do not hesitate to call El Paso Center for Diabetes 915-532-6280. They will be happy to take your call.

To educate and empower our community to achieve a healthy life throughout the diabetes journey.

## ***Sponsorship Levels and Benefits***

### **Presenting Sponsor - \$20,000 cash investment- Sold**

*You help continue our Teens Camp for 13yrs to 17yrs*

As Presenting Sponsor you will have the right to our logo. As Presenting Sponsor a representative has the opportunity to a Welcome from the stage.

Print Promotion with your logo:

Name/Logo recognition

- 400 Book Programs
- 400 event ticket
- Logo on all chef coats
- Logo on our website, FB

Presenting Sponsor will also receive the following:

- Full-page ad in the event program
- Three tables of (10) ten at the event - priority seating
- Recognition day of event
- Corporate name mention on Radio, TV PSA
- Logo on all chef coats
- 10 VIP Tickets for VIP Party
- Mention in all news releases (subject to media edits)

### **Platinum Sponsor - \$15,000 cash investment**

*Provide FREE Camp for 20 Children with diabetes (5yrs to 12 yrs.) in the community!*

Name recognition on:

- 400 Book Program
- 400 Full-page ad in the event program
- Recognition Day of event
- Logo on VIP Reception Invitations
- Logo on bid card

Promotion:

- Full-page ad on program book
- Two (2) tables of 10 day of event – Priority Seating
- Corporate name mention on Radio, TV PSA
- 10 VIP Ticket for VIP Pre-party
- Mention in all news release (subject to media edits)

## **Hero Sponsor/ Mission Sponsor - \$10,000 cash investment**

**Provide free DSME classes for 20 Participants. Only 1 sponsor**

Event name recognition on:

- 400 book Program
- Half-page ad on program book

Promotions:

- Logo on mission video (video will be shown at gala)
- Two tables of ten (10) day of the event – Priority seating
- 8 VIP Tickets for VIP Pre-party

## **Gold Sponsor/ Wine Sponsor - \$5000 cash investment**

**Provide FREE A1C Screening for 25 participants**

Event Name recognition on:

- 400 book Program
- Half-page ad on program book

Promotions:

- Logo on all wine bottle day of the event (we will have 2 bottles per table)
- Two tables of ten (10) day of the event – Priority seating
- 5 VIP Tickets for VIP Pre-party

## **Blue Ribbon Sponsor - \$2500 cash investment**

**Provide FREE A1C Screening for 100 Participants**

Event Recognition on:

- Name recognition (logo) on book program
- Name recognition day of the event

Print Promotion:

- One table of 10 day of the event- preferred seating
- 2 VIP Tickets for VIP Pre-Party

## **Table Sponsor - \$1500 cash investment**

**Provide FREE Blood glucose**

- One table of 10 day of the event